

# DAHYE KIM

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## Education

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- 2019 – Current      **Ph.D. in Agricultural, Food, and Resource Economics (Expected Summer 2024)**  
*Michigan State University*  
**Dissertation Title:** The Economic Impacts of Market Changes in the Food and Agricultural Industry  
**Committee:** Chad Cotti (Chair), Vincenzina Caputo, David Ortega, and Jeta Rudi Polloshka  
**Fields:** Applied Microeconomics, Behavioral Economics, Consumer Economics
- 2015 – 2017      **M.Econ. in Food and Resource Economics**  
*Korea University, South Korea*
- 2011 – 2014      **B.Com. in Business and Economics (Double Major in Economics and Finance)**  
*University of Melbourne, Australia*

## Publications

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### Peer-Reviewed

- Kim, D., Caputo, V., & Kilders, V. (2023). Consumer Preferences and Demand for Conventional Seafood and Seafood Alternatives: Do Ingredient Information and Processing Stage Matter? *Food Quality and Preference*, 108, 104872. [Link](#)
- Kim, D. & Ahn, B. I. (2020). Eating Out and Consumers' Health: Evidence on Obesity and Balanced Nutrition Intakes. *International Journal of Environmental Research and Public Health*, 17(2), 586. [Link](#)
- Kim, D. & Ahn, B. I. (2020). Store Choice Behavior of Processed Food Shoppers: The Effect of Information and Time-Sensitivity. *The Korean Journal of Agricultural Economics*, 61(3), 135-160. [Link](#)
- Kim, D. & Ahn, B. I. (2017). Household Purchasing Behavior of Eco-Friendly Food and Functional Food: Depending on the Presence or Absence of Disease in Household Members. *Korean Journal of Food Marketing Economics*, 34(2), 19-42. [Link](#)

### Reports

- Rutledge, Z., Taylor, E., Whitney, E., & Kim, D. (2022). The 2022 Greenhouse and Nursery Labor Employment Survey: Summary of Preliminary Findings. *AmericanHort*. [Link](#)
- Rutledge, Z., Taylor, E., Whitney, E., & Kim, D. (2022). NCAE Farm Labor Survey 2022: Summary of Preliminary Findings. [Link](#)
- Lee, K. I., Kim, S. H., Um, J. Y., Kim, B. Y., & Kim, D. (2018). Planning a Scheme of Agricultural and Food Voucher Supporting Program. *Korea Rural Economic Institute*. [Link](#)
- Lee, K. I., Choi, J. H., Lee, Y. S., Kim, K. P., Park, K. H., Park, S. J., Choi, J. W., Kim, S. H., Heo, S. Y., Han, J. H., & Kim, D. (2017). 2017 Food Industry Information Analysis Report. *Korea Rural Economic Institute*. [Link](#)
- Lee, K. I., Kim, K. P., Park, S. J., Han, J. H., Kim, D., & Yim, S. J. (2017). 2017 Restaurant Industry Management Survey Report. *Korea Rural Economic Institute*. [Link](#)
- Lee, K. I., Kim, K. P., Park, S. J., Han, J. H., Kim, D., & Yim, S. J. (2017). Survey Report on the Food Ingredient Purchasing Behavior of Food Service Providers. *Korea Rural Economic Institute*. [Link](#)

## Outreach

Rutledge, Z., Taylor, E., Whitney, E., & Kim, D. (2023). Continued Labor Scarcity Creates Incentives for Growers to Adjust Production Practices, Technology Use. *Greenhouse Management*. [Link](#)

Rutledge, Z., Taylor, E., Whitney, E., & Kim, D. (2023). Infographic of the 2022 Greenhouse & Nursery Labor and Employment Findings. *AmericanHort*. [Link](#)

## Working Papers

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“Effects of Sugar-Sweetened Beverage Taxes and Labeling Policy on Consumer Demand” (with Chad Cotti).

“Minimum Wage Impacts on Labor Market Outcomes in the U.S. Food Manufacturing Industry” (with Zachariah Rutledge).

“Domestic Farm Employment and the H-2A Visa Program” (with Zachariah Rutledge and Marcelo Castillo).

## Selected Presentations

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Kim, D., & Rutledge, Z. (2024). Minimum Wage Impacts on Labor Market Outcomes in the U.S. Food Manufacturing Industry. *The AARES 2024 Annual Conference in Canberra, Australia*.

Kim, D., Marcelo, C., & Rutledge, Z. (2023). Domestic Farm Employment and the H-2A Visa Program. *2023 AAEA Annual Meeting in Washington, D.C.*

Kim, D. & Rutledge, Z. (2022). Farm Labor Shortages and Technology Adoption: Survey Evidence from the United States. *Michigan Ag Credit Conference 2022 in East Lansing, MI*.

Kim, D., Caputo, V., & Kilders, V. (2022). Consumer Preferences and Demand for Conventional Seafood and Seafood Alternatives: Does the Processing Stage Matter? *2022 AAEA Annual Meeting in Anaheim, CA*.

Kim, D. & Ahn, B. I. (2018). The Effect of Food Away From Home (FAFH) on the Balanced Dietary Intakes and Obesity. *2018 AAEA Annual Meeting in Washington, D.C.*

Kim, D. & Ahn, B. I. (2017). Store Choice Behavior of Processed Food Shoppers: The Effect of Time Sensitivity and Information. *2017 AAEA Annual Meeting in Chicago, IL*.

## Work/Research Experience

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|                     |  |
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|                     | <b>Research Assistant, Michigan State University</b>   |
| Jan 2024 – Current  | For Jeta Rudi Polloshka and Steven Miller  |
| Aug 2022 – Dec 2023 | For Zachariah Rutledge   |
| May 2022 – Jun 2022 | For Krista Isaacs  |
| Aug 2019 – May 2022 | For Vincenzina Caputo  |
| Aug 2020 – Current  | <b>Teaching Assistant, Michigan State University</b><br>Farm Management I (AFRE130), John Whims<br>Labor and Personnel Management in the Agri-Food System (AFRE315), Zachariah Rutledge<br>Commodity Marketing I (AFRE232), John Whims<br>Food Marketing Research and Analytics (AFRE340), Vincenzina Caputo<br>Food Product Marketing (AFRE240), Jeta Rudi Polloshka<br>Ecological Economics (EEM255), April Athnos |
| Aug 2018 – Jun 2019 | <b>Project Assistant, Korea Food Industry Association</b>  |
| Aug 2017 – Feb 2018 | <b>Research Assistant, Korea Rural Economic Institute</b>  |
| Jan 2016 – Dec 2016 | <b>Project Assistant, Korea University</b>   |
| Jan 2015 – May 2015 | <b>Research Assistant (Intern), Institute for Korea Climate Change Action</b>  |

## Awards

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| Dec 2017 | Excellence Award by the Korea Rural Economic Institute for Research Paper Competition on Consumer Behavior Survey for Food                    |
| Jul 2017 | Graduate Student Award by the Korean Agricultural Economics Association and Korea Rural Economic Institute for the Research Paper Competition |
| Jul 2016 | Graduate Student Award by the Korean Agricultural Economics Association and Korea Rural Economic Institute for the Research Paper Competition |

## Fellowships/Scholarships/Grants

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| 2024 | A. Allan Schmid Fellowship in Institutional Economics, Michigan State University (\$4,000) |
| 2023 | Michigan Department of Ag & Rural Development (with Zachariah Rutledge) (\$17,000)         |
| 2023 | Travel Grant, Michigan State University (\$1,300)  |
| 2022 | Graduate Office Fellowship, Michigan State University (\$3,100)                            |
| 2022 | A. Allan Schmid Fellowship in Institutional Economics, Michigan State University (\$1,800) |
| 2021 | Graduate Office Fellowship, Michigan State University (\$6,600)                            |
| 2017 | BrainKorea21 PLUS, National Research Foundation of Korea                                   |

## Service/Extracurricular Activities

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| Jun 2021 – Jun 2022 | Office Representative, Graduate Student Organization, Michigan State University |
| Oct 2016 – Nov 2016 | JENESYS Inbound Program by Japan International Cooperation Center               |
| Dec 2012 – Jan 2013 | Second Language Acquisition Program from AIESEC (Spanish)                       |
| Mar 2011 – Nov 2011 | Mentor for International Students at Brighton Secondary College, Australia      |

## Languages/Skills

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| Languages        | English (Fluent), Korean (Native), Japanese (Intermediate), and Spanish (Beginner) |
| Technical Skills | STATA, Python, R, NLOGIT, Tableau, LaTeX, and Microsoft Office                     |

## References

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|----------------------|---|
| Nicole Mason-Wardell | Associate Professor, Department of Agricultural, Food, and Resource Economics, Michigan State University <a href="mailto:masonn@msu.edu">masonn@msu.edu</a>   |
| Vincenzina Caputo    | Associate Professor, Department of Agricultural, Food, and Resource Economics, Michigan State University <a href="mailto:vcaputo@msu.edu">vcaputo@msu.edu</a> |
| David Ortega         | Associate Professor, Department of Agricultural, Food, and Resource Economics, Michigan State University <a href="mailto:dortega@msu.edu">dortega@msu.edu</a> |
| John Whims           | Assistant Professor, Department of Agricultural, Food, and Resource Economics, Michigan State University <a href="mailto:whimsj@msu.edu">whimsj@msu.edu</a>   |